



News Release

FOR IMMEDIATE RELEASE
July 22, 2008

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ADVERTISING GROUP WELCOMES NEW MEMBERS

Advertising Professionals of North L.A. County grows membership by 11 in first half of 2008

SANTA CLARITA, CALIFORNIA (July 22, 2008) – Advertising Professionals of North Los Angeles County (ADPROS), the local chapter of the American Advertising Federation, saw a substantial increase in membership during the first half of 2008. From January through June of this year, 11 new members joined the professional group that serves the Santa Clarita, Antelope and San Fernando valleys.

“We’ve made tremendous strides over the past two years to increase our membership, expand networking opportunities, and provide other benefits to our members,” said Sandia Ennis, the group’s outgoing president. Encompassing the tri-valley area, the professional organization also administers the American Advertising Federation’s ADDY® Awards, the world’s largest competition for those engaged in the creative fields of advertising,

Ennis said ADPROS has also worked to diversify its membership, welcoming anyone involved with creating, buying or selling advertising. “That includes graphic designers, web designers, photographers, printers, illustrators, ad reps, agency staffers, in-house creative teams, media buyers, copywriters, direct mail companies or any other job that’s connected to the industry,” she said.

New members include:

- Bill Miranda of Bill Miranda Consulting, a Valencia-based business development firm.
- Dave Boatman, an illustrator specializing in caricature and cartooning.
- Joseph Viescas of J.D. Viescas Design, a Santa Clarita-based graphic design and Photoshop firm.

- Blue Fier of Blue Fier Photography, a photographer and author located in Reseda.
- Adam Babkes of Baby Steps Design Group, a Santa Clarita-based web design firm.
- Teresa Todd of McCabe Todd Consulting (Point of View Communications), a Santa Clarita-based marketing, advertising and public relations agency.
- Jeff Courtney of Selling Points Design, a Santa Clarita-based marketing design firm.
- Ron Gallmeier of Gallmeier Advertising Design, a Santa Clarita-based advertising agency.
- Noelle Meade of Studio M Creative, a Santa Clarita-based advertising agency.
- Hootan Shahidj of C2Denistry, a dental office located in Santa Clarita.
- Michael Niles of Great Day Advertising, a Valencia-based advertising agency.

ADPROS meets at noon on the third Friday of every month at Salt Creek Grille, 24415 Town Center Drive, in Valencia. Visitors are always welcome, and the first lunch is free with a paid annual membership. The next luncheon meeting will be held on Friday, August 15, 2008. For more information, please call ADPROS Membership Chairwoman Sandia Ennis at 661-702-9686 or visit www.adprosla.com.

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